**DECA - International Career Development Conference**

*Columbus, Ohio*

*Thursday, April 29tt – Friday, April 30th*

***Travel Background and Information***

During the month of March, students in the marketing and media classes virtually participated in the State DECA Conference, where they presented solutions to real-world business problems to professionals. One student finished in the top three in his category while three other students received a gold award for their 25-page paper focusing on our school-based enterprise. Because of their performance, these four students have qualified for the International Career Development Conference (ICDC).

The annual conference is an amazing opportunity to travel, network, compete and meet successful business owners and executives across the nation. While the competition aspect of the conference is set to happen virtually, students are missing these extended learning opportunities. In response, we have worked to develop a unique two-day learning experience for the students who normally would have been traveling to California as part of ICDC.

Our students will discuss business and marketing operations with business professionals and potential suppliers in Columbus while analyzing business operations beyond our hometown.

Closely following Covid guidelines, we have outlined our plan below. Four students and two chaperones will take a school van to Columbus, leaving Bucyrus High School on Thursday 4/29 at 9:15 am. We expect to return to Bucyrus High School on Friday, 4/30 at approximately 3:00pm.

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| **COVID GUIDELINES** | * + Wear a mask over your nose and mouth (extras will be available)   + Stay six feet from others and avoid crowds   + Wash your hands often or use hand sanitizer (will be provided)   + Minimal interaction with others (chose non-peak hours or secluded areas) for events. One on one guidance with individuals |

***Hotel Information (Subject to change based on availability and pricing)***

Hampton Inn & Suites  
8411 Pulsar Place  
Columbus, Ohio 43240  
(614) 885-8400

***Tentative Event Plan***

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| Thursday 4/29 |

9:00am Leave Bucyrus High School

10:00am Stop for Breakfast

12:00pm First business meeting (location still to be determined)

3:00pm Meet with Steph Dessecker, Scene 75 | Business Development Manager

6:00pm Dinner, Buca di Beppo

7:00pm Top Golf, Columbus

9:00pm Check in to Hampton Inn & Suites

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| Friday 4/30 |

9:00am Breakfast

10:00am Marketing and Operations Activity - Polaris Mall

1:00pm All-In-Adventures Escape Room

2:00pm Return for home

***Letter to Parents***

Congratulations to your student for qualifying for the International DECA Conference (ICDC). During these unprecedented times, this was no easy task. We have established a two-day event in Columbus so your son or daughter can take part in some of the experiences ICDC offers beyond the competition. The attached agenda provides you a basic outline for the competition and events.

So you are aware, all CDC Guidelines will be enforced during these days. We will have masks, sanitizer and limited interaction and non-peak schedule times for all events.

If there is an emergency and you are unable to reach your son or daughter, please feel free to call or text at any time during the trip at the phone numbers listed below.

Students pay for the hotel room and registration for the event, but will not cover food or activities. We recognize that economically this experience is challenging for many of you and want to thank you for doing what you can to make this trip possible for your son or daughter.

Thank you so much for allowing your son or daughter to attend and please feel free to call or text with any questions. Thank you.

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